



# PRIVACY POLICY



## 1. When Ordering Or Registering On Our Site, As Appropriate, You May Be Asked To Enter Your

- a. Name
- b. Email address
- c. Mailing address
- d. Phone number
- e. Credit Card information

\*You May However Visit Our Website Anonymously

## 2. What Do We Use Your Information For?

- a. We use your information to process transactions.

Your information, whether public or private, will not be exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- b. To administer a contest, promotion, survey or other site feature.

## 3. How Do We Protect Your Information?

- a. We implement a variety of security measures to maintain the safety of your personal information when you place an order, enter, submit, or access your personal information.

b. We offer the use of a secure server. All supplied sensitive /credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway providers database, only to be accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.

If you choose to store your credit information for future convenience on our secure system you will be able to do so. If you prefer not to store payment information then your credit card details will be immediately deleted.

## 4. Do We Use Cookies?

Yes (cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the sites or service provider's system to recognize your browser and capture and remember certain information. We use cookies to

- a. Help us remember and process the items in your shopping cart
- b. Understand and save your preferences for future visits
- c. Keep track of advertisements
- d. Compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future

## 5. Do We Disclose Information To Outside Parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our websites, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## 6. Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

## 7. Changes To Our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.